

## 10 Investigative Journalism Fellowships Offered to Cover HIV/AIDS in South Africa

The International Women's Media Foundation (IWMF) is offering 10 journalists fellowships to produce investigative reports on the HIV/AIDS epidemic in South Africa.

Nearly 6 million South Africans are suffering from HIV – among them 3.2 million women and 280,000 children, UNAIDS estimates.

With funding from M•A•C AIDS Fund, the project will offer 10 experienced South African reporters one-on-one coaching with media trainers and stipends to conduct interviews and in-depth research. The M•A•C AIDS Fund has donated more than \$8 million to HIV/AIDS programs in South African in the last decade.

Four training sessions in 2011 will bring together experts in the fields of journalism and HIV/AIDS to coach these journalists. From 30 to 40 investigative reports will be produced by the fellows, and South African new media, broadcast and print outlets will spotlight their reports.

Under the IWMF's transformative training model, these trained investigative reporters will work with editors and management to improve news reporting on HIV/AIDS. Key features of the training model include:

- \* Continuous training
- \* Buy-in and a commitment of institutional support from top management
- \* Empowerment of women journalists
- \* Training provided by journalists and experts with a focus on health and gender issues.

For more information, please contact Roshani Kothari at [rkothari@iwmf.org](mailto:rkothari@iwmf.org)

**frayintermedia**  
SHAPING THE MEDIA LANDSCAPE

## Training Schedule January - March 2011

### CONTACT US:

Suite 252, Dunkeld West Centre  
277 Jan Smuts Avenue, Dunkeld 2196

tel: 011 341 0767

fax: 011 325 2631

[www.frayintermedia.com](http://www.frayintermedia.com)

[info@frayintermedia.com](mailto:info@frayintermedia.com)

## First Quarter Training Schedule

frayintermedia is working smarter to bring you greater value for money in 2011. Where possible, our training is linked to relevant MAPPP-Seta unit standards with practical outcomes for the newsroom. Our trainers are all experienced journalists.

### Social Media Tools Workshop

February 14 - 15

March 22 - 23

This two-day workshop on effective interactive social media tools - such as Twitter and Facebook - is targeted at all communicators: journalists, public relations practitioners and advocacy managers. This introduction to the social media landscape gives practical guidelines on how to use these new tools to collect and disseminate information – and measure its impact.

*Cost: R1,900 (excluding VAT). Space is limited due to the interactive nature of the training. Internet Access is provided – please bring your laptop for immediate implementation.*

### Writing Boot Camp

March 7 - 9

This back-to-basics course is a solid introduction for new reporters and a refresher for tired writers. Packed with practical writing assignments, it focuses on, inter alia, good writing techniques, impactful intros, logical story flow and using appropriate story structures. This is not a grammar course but common grammar and writing errors are tackled. Participants will receive individual feedback on weaknesses and strengths and a checklist to improve their writing skills.

*Cost: R2,400 (excluding VAT). Space is limited due to the interactive nature of the training. Workshop includes practical assignments and assessments.*

### Writing Columns

March 10

Whether you are a blogger or a column-writer, this one-day course with post-workshop coaching will refresh your understanding of story structures, presenting an argument and general good writing tips. Participants will receive personal coaching to identify writing strengths and weaknesses.

*Cost: R1,200 (excluding VAT). Space is limited due to the interactive nature of the training. Participants are encouraged to bring draft columns and ideas as well as their laptops for writing exercises.*

### The Organised Reporter

March 15 - 17

The best electronic and print reporters appreciate the value of being organised – from their database of sources, to their diaries, and their story ideas folder. This practical workshop looks at time management, networking, preparations for stories, organising research and writing for clarity – in short working smarter on deadline.

*Cost: R2,400 (excluding VAT). Space is limited due to the interactive nature of the training. Workshop includes practical assignments and assessments.*

### Journalism Dialogues

Watch this space for a series of critical briefings on complex news issues throughout 2011.

**VENUE:** frayintermedia, Suite 252, 2nd Floor, Dunkeld West Centre, Corner Jan Smuts & Bompas, Johannesburg.

**REGISTRATION:** Go to [www.frayintermedia.com](http://www.frayintermedia.com) or contact Samkele Nkabinde on 011 341 0767 or email [snkabinde@frayintermedia.com](mailto:snkabinde@frayintermedia.com) for more information.